



International Conference on Methods for Surveying and Enumerating Hard-to-Reach Populations

October 31–November 3, 2012

Marriott New Orleans at the Convention Center, New Orleans, Louisiana, U.S.A.

Contributed Call for Papers:
April 1–May 31, 2011

The H2R 2012 conference will bring together survey methodologists, sociologists, statisticians, demographers, ethnographers, and other professionals from around the world to present new and innovative techniques for surveying hard-to-reach populations.

Addressing both the statistical and survey design aspects of including hard-to-reach groups, researchers will report findings from censuses, surveys, and other research related to the identification, definition, measurement, and methodologies for surveying and enumerating undercounted populations.

A selection of contributed papers will be invited to submit to a peer-reviewed issue of the Journal of Official Statistics.

Identifying, Defining, and Measuring the Hard-to-Reach (H2R)

Defining H2R populations
Measuring undercounts for H2R groups
Improving measurement with administrative records
Sampling H2R populations

Techniques and Methodologies

Recruitment methods
Targeting the H2R
Use of social marketing and outreach campaigns
Overcoming language and literacy barriers
Use of community-based organizations
Dealing with complex living and housing situations
Tracking and tracing H2R populations

H2R Subpopulations

Racial minorities
Immigrant populations
Indigenous populations
Highly mobile and migrant populations
Homeless and refugee populations
Sexual minorities
Populations affected by natural disasters
Populations in zones of armed conflict
Stigmatized populations
Cross-cultural similarities and differences in H2R populations
Linguistic and cultural minorities